

The White Box Advantage

White Box (“generic”) computer systems account for over 40% of the PCs sold in the US today. (Published by IDC)

Why?

They offer a more reliable, better-performing alternative to the branded systems offered by manufacturers such as Dell, HP/Compaq, and IBM. A White Box system provides you with the features you need now plus the flexibility to grow your business and support you in the future.

Before you make your next hardware purchase, consider the advantages of a DM Micro White Box:

Leading Technology

Industry leading manufacturers such as Intel and AMD offer specific programs to keep White Box suppliers up-to-date on new products. Because White Box suppliers are smaller and move faster, you can use the latest technology sooner than you would with a brand name supplier.

Higher Quality

To cut costs, mass manufacturers obtain their components from special production runs that strip out certain features from the commercially available product. They can still advertise that they include a certain manufacturer’s component but it may not be the full version that you get with a White Box.

Greater Flexibility

You won’t have your choice of PC constrained by the stock sitting in a manufacturer’s warehouse. Specify exactly what you want and get the PC that meets your needs – not the needs of the manufacturer. DM Micro will work with you to design and build exactly what you need now and for the future.

Industry Standard Components

All branded manufacturers use ‘Proprietary Components’ in order to lock you into using their repair services. DM Micro systems use “Industry Standard Components” that can be repaired and serviced anywhere. Also, component costs are on average 40% cheaper than proprietary components.

Better Support

No need to dial an 800 number and speak to someone from India when needing support. With DM Micro you’ll have a local phone and cell number, along with unlimited email support.